

## CURRICULUM VITAE

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Thong Tien Nguyen

21/04/1974

Ulvevej 14 1tv, 6715, Esbjerg Denmark

Mobile (+45) 91790144

Email [thongtiennguyen@gmail.com](mailto:thongtiennguyen@gmail.com)

Thong Tien Nguyen, holding PhD degree from University of Southern Denmark in business economics, has experience in teaching and doing research in developed and developing countries. He is Vietnamese origin and currently locating in Denmark. He has experiences of participating and coordinating international research projects, including large EU projects and projects in Vietnam. Thong is keenly interested in value chain governance, market structure, international trade, agribusiness, and education development.

### EDUCATION AND ACADEMIC DEGREES

B.Sc. (Economics), Nha Trang University, Vietnam, 1997.

Postgraduate (Applied Economics for Public Policy), Fulbright Economics Teaching Program, Vietnam, 2003.

Postgraduate (Fisheries Policy and Planning), Iceland, United Nation University, 2004.

M.Sc. (Natural Resource Economics and Management), University of Tromsø, Norway, 2007.

Visiting PhD student, Simon Fraser University, Canada, 2011.

PhD (Business Economics), University of Southern Denmark, Denmark, 2013.

### PRESENT POSITIONS

Senior researcher, Syntesa, Association and Partnership, Copenhagen, Denmark (2017-).

Associated Researcher, Copenhagen Business School, Denmark (2017-).

### SELECTED PREVIOUS POSITIONS

Assistant Professor in Applied Economics & Marketing Research, University of Southern Denmark (2014-2017).

Lecturer in Business economics, Nha Trang University, Viet Nam (2013-2014).

Lecturer in Business economics, Nha Trang University, Viet Nam (2007-2009).

Consultant in Economic Development at Investment & Development in Vietnam (IDV) Company, Hanoi, Vietnam (2007-2009).

Consultant in Enterprise Management Development (EMD) Joint Stock Company, Hanoi, Vietnam (2010-2012).

### TEACHING AND RESEARCH INTEREST

Micro-economics, applied econometrics, marketing analysis, modeling consumer behavior, agricultural economics, environmental economics.

### SELECTED PUBLICATIONS

#### Peer-reviewed articles

**Thong, N.T.** (2012). Inverse Demand System for Mussel Products in Europe. *Marine Resource Economics*. 27(2): 149-164. Ranking journal: A

**Thong, N.T.**, & Olsen, S.O. (2012). Attitude toward and Consumption of Fish (Seafood) In Vietnam. *Journal of Food Product Marketing*. 18(2):79-95.

- Thong, N.T.** (2012). Implicit Price of Mussel Characteristics in the Auction Market. *Journal of Aquaculture International*. 20 (4):605–618.
- Thong, N.T.**, Solgaard, H.S., Wolfgang, H., Roth, E., Lars., R.J. (2015). Consumer Willingness to Pay for Quality Attributes of Fresh Seafood: A Labeled Latent Class Model. *Journal of Food Preference and Quality*. 41:225-236. *Ranking journal: A*
- Thong, N. T.**, & Solgaard, H. S. (2017). Consumer’s food motives and seafood consumption. *Food Quality and Preference*, 56, 181-188. *Ranking journal: A*
- Thong, N.T**, Nielsen, M., Roth, E., Giap, N.V., Solgaard, H.S. (2017). The estimate of world demand for pangasius catfish (*Pangasiusianodon hypophthalmus*). *Aquaculture Economics & Management*. *Forthcoming*
- Thong, N.T.**, Solgaard, H.S., Wolfgang, H., Roth, E., Lars., R.J. (2017). Using choice experiment to analyze competitions between seafood products. *Agribusiness: An International Journal*. 00: 1-27. <https://doi.org/10.1002/agr.21504>
- Thong, NT**, Solgaard, H.S, Yinkui, Y., and Thanh, Q.B (2017). The role of packaging format, alcohol level and brand in consumer’s choice of beer: A best-worst scaling multi-profile approach. *Food Quality and Preference*.
- Articles in progress:**
- Thong, N.T.**, Nielsen, M., Roth, E., Testing governance of global value chains: The case of pangasius exported from Vietnam to be consumed in Germany. *Agribusiness: An International Journal*. *Under review*.
- Thong, T.N.**, Lars, R.J., Villy,S., Stefan, B., Niels, V. Economic Feasibility of Sands and Concrete Filter for P-Retention in Storm-Water Ponds. *Draft*.
- Duy N.N and **Thong TN**. Technical and economic efficiency of Norwegian salmon firms. *In preparation*
- Dien V.V, and **Thong T.N**. Boom and Bust Cycle Analysis for key seafood products in the European markets. *In preparation*.
- Book chapter**
- Thong, N.T**, Nguyen, D.H., Huong, L.T.M., & Bich, P.T. Country case study: Sustainable Consumption and Production in Vietnam. SWITCH ASIAN book publication-Volume 1.
- Selected Project Deliverables**
1. Vietnam’s Pangasius Value Chain Analysis. Dien, V.V, **Thong T.N.**, Giap, VN. D3.1. D3.1.-PrimeFish project. *January 2016*.
  2. The economic performance of selected European and Vietnamese farmed species. D2.3, PrimeFish project. **Thong, T.N.**, Duy N.N, Valle, P.S., and Agnarsson, S. *April 2017*.
  3. Report on ecosystem services compared to Business As Usual of Shipping Activities in Baltic Sea. Deliverable D5.2. SHEBA project. **Thong T.N**, Roth. E., Ytreberg, E., Granhag, L., Boteler, B., Tröltzsch, J., Hasnenheit, M., Lago, M. April. 2017.
  4. Deliverable 2.3. Primefish project “Report on the economic performance of selected European and Vietnamese farmed species”. **Thong, T.N.**; Duy, N.N; Dien, V.V.; Svein, A; Paul, S.V., August, 2017.